

Tullis Russell

HIGH PERFORMANCE COATING



Power BI & Azure integration case study

Tullis Russell gets up-to-date business insights with Power BI



EXECUTIVE BRIEF

Our client, Tullis Russell, is a leading manufacturer of specialist paper and film coatings. They contacted us to replace their legacy BI software with a modern Power BI solution (Azure).

As Azure was a serverless cloud solution, they would only need to pay for usage, with no baseline costs. As a result of our solution, the new Power BI Azure integration updated the data every 15 minutes. This meant their finance team could now view the company's progress in near real-time.



THE RESULTS

- Agile decision-making – Tullis Russell can respond quickly to new trends thanks to the new Power BI reports
- Cost-effective BI – Massive costs savings over previous solution and removed the need for maintenance.
- Future-proof system – Azure solution allows the company to be flexible and agile for future requirements



THE CHALLENGE

As an established manufacturer, their software systems had gradually fallen behind modern solutions. The company's BI setup consisted of a COBOL ERP, Microsoft Excel, and a BI product called Matillion. The drawbacks of this setup were:

- data for reporting refreshed only two times a day
- new reports needed external help to configure
- Disparate systems means data was not in a centralized location
- the BI software was extremely costly for the business

Our Partners

